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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| In re Application of:     |   | )           | Examiner: Tran, Hai V  |
|---------------------------|---|-------------|------------------------|
|                           | Tadamasa Kitsukawa                            | )<br>)<br>) | Art Unit: 2623         |
| Application No.           |   | )<br>)      | Confirmation No.: 6493 |
| Filed:                    | April 12, 2001                                | )<br>)      |                        |
| For:                      | METHOD AND APPARTUS                           | )<br>)      |                        |
|                           | FOR STORING ADVERTISING INFORMATION ON-DEMAND | •           |                        |
| MS Aı                     | nendment                                      |             |                        |
| Commissioner for Patents  |   |             |                        |
| P.O. Box 1450             |   |             |                        |
| Alexandria, VA 22313-1450 |   |             |                        |

## **AMENDMENT AND RESPONSE TO OFFICE ACTION**

In response to the Office Action mailed September 21, 2006, Applicant respectfully requests reconsideration of this application, as amended, and consideration of the following remarks.